



# CHECK FOR A LUMP

## 2021 Sponsorship Guide



# MAKE A DIFFERENCE LOCALLY



Our mission is to provide free breast health education, mammograms, testing and direct assistance to breast cancer survivors with wigs, support and resources in Arizona

Check for a Lump has grown over the past twelve years to become a prominent figure in our breast health community. Coronavirus hit us hard due to canceled events and subsequent loss of funds. We appreciate community support to help us rebuild.

Your sponsorship will help us sustain our invaluable programs for women in need in our community! 100% of funds raised stay local and will be invested back into our local breast cancer community.

**FREE EDUCATION** – Empowering women with up-to-date facts surrounding breast health, screening guidelines, and prevention tips to lowering one’s risk of breast cancer, to help save lives. We also provide **FREE** breast health wellness workshops, and our comprehensive breast health magazine.

**FREE NEW WIGS** – Breast cancer patients in Arizona undergoing chemotherapy treatment receive a free new wig and the comfort and normalcy they deserve. Our clients have the privilege of walking into a normal wig shop and selecting any wig of their choice up to \$250 and we pay the bill. We have provided 1,729 wigs since our inception.

**FREE MAMMOGRAM PROGRAM** – Our free mammogram program assists uninsured and un-insured women with life saving screenings in Arizona. If the mammogram results detect any-thing suspicious and follow-up tests are recommended we will also pay for the services including diagnostic mammogram, ultrasound, biopsy and pathology. Early detection saves lives! We have provided over 500 women with a free life–saving mammogram and testing.



# Sponsorship Opportunities for a positive 2021 impact!

CHUMP  
CHECK



4,000  
emails sent  
promoting

3,000  
# of anticipated  
participants

24,000  
social media  
reach

VIP..... \$20,000

- Sponsorship press release
- Video promoting company on our social media
- Approved use of race and company logo
- Radio, social media, and news interview mentions
- Logo on race posters
- Logo with link on website
- Zoom time for company representative day of
- Recognition in e-newsletter
- 40 Race entries
- Survivor goody bag sampling (Covid permitting)
- Company name and logo on race bid

GOLD..... \$10,000

- Video promoting company' on our social media
- Logo on postcard, poster, and t-shirts
- Logo with link on website
- 30 race entries with t-shirts
- Survivor goody bag sampling (Covid permitting)
- Company name and logo on race bid

SILVER..... \$5,000

- Logo on postcard, poster, and t-shirts
- Logo with link on website
- 4 race entries
- Survivor goody bag sampling (Covid permitting)
- Company name and logo on race bid

COPPER..... \$1,000

- 2 race entries
- Survivor goody bag sampling (Covid permitting)

# In-Kind Sponsorship

Support our LOCAL breast cancer community

We accept cash and in-kind contributions to ensure Arizonans are taken care of and not left in the desert. Through your generosity we can move our mission forward sooner, in the fight against breast cancer to help save lives.

## Examples of In-Kind Sponsorship:

Tent	Billboards	Portable restrooms
Printing, copying, and production	Advertising	Videography
Food and beverages	Entertainment	Photography

## IMPORTANT DUE DATES

Logo for Race collateral due 8/27/2021

Signed sponsorship contract and deposit due (50%) 8/27/2021

Sponsorship payment due in full 9/10/2021

## Contact

### Check for a Lump

Phoenix Office IRS #27-4626148

Mailing address: 340 W. Gleneagles Dr. Phoenix, AZ 85023

For questions please reach out to Holly Rose (CEO)

Phone number: 602-688-5232

Email: [hollyrose@checkforalump.org](mailto:hollyrose@checkforalump.org)

Website: [www.checkforalump.org](http://www.checkforalump.org)

Thank You to our PINK OUT 5K Sponsors!

