

SPONSORSHIP OPPORTUNITIES

CHECK FOR A LUMP

Support **LOCAL** and help provide invaluable breast health resources to women in our community.

Our vision is to make a difference
in the fight against breast cancer!

Our mission is to provide free
breast health education,
mammograms, testing, and direct
assistance to breast cancer
patients with wigs, support, and
resources in Arizona.

Snapshot of Check for a Lump



PROGRAMS

Education Program

Empowering women in Arizona and beyond with invaluable breast health facts and preventive information in English and Spanish. Distribution through annual magazine publication (online and in-print), social media, website, and other media outlets.

Mammogram Program

Providing free mammograms and all diagnostic testing necessary for diagnosis of breast cancer to qualifying women in Arizona. Clients apply online and, once approved, Check for a Lump is directly billed by the imaging company partners. We also host mammogram events through mobile mammography units.

Wig Program

Impacting women in Arizona undergoing chemotherapy treatment for breast cancer with a free wig; providing them the comfort and normalcy they deserve. Clients apply online and, once approved, may select a wig of choice up to \$250 at one of our approved wig shops, and Check for a Lump pays the bill. We are currently assisting approximately one woman a day – over 1,800 wigs provided since inception.

Super Survivors Unite

Supporting breast cancer patients, survivors, and their caregivers by hosting free Super Survivors Unite gatherings. Our Super Survivors Unite program provides an opportunity, both virtual and in person, for our community to connect over their shared experiences.

EVENTS

Wig Out Gala

Our hair-raising event with all guests wearing wigs, the more outlandish the better! Our event includes entertainment, silent auction, dinner, drinks, and our honored Free Wig and Mammogram clients.

Pink Out 5K

Our exciting 5k walk/run in October with live music, local vendors, food trucks, and cancer resources.

MORE

Social Media

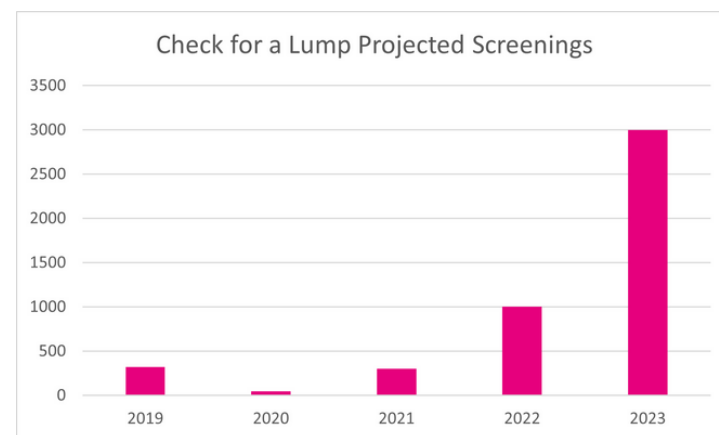
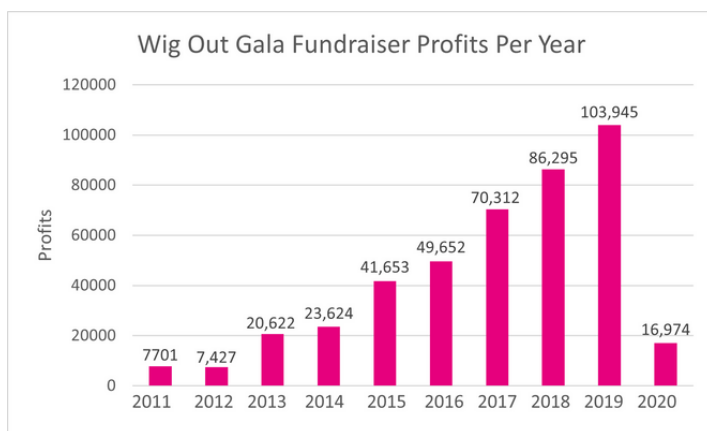
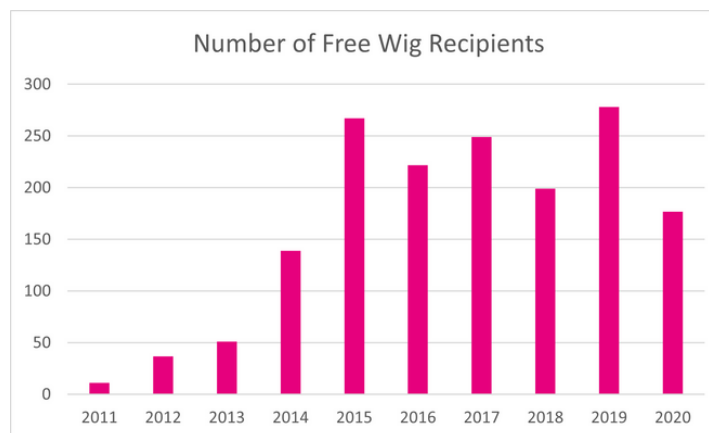
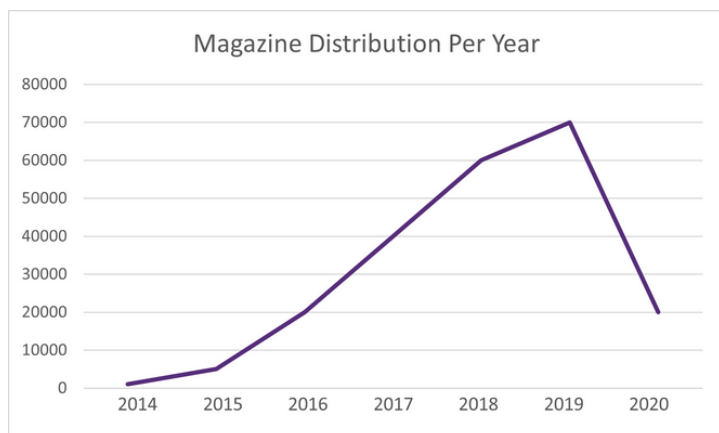
We have a strong presence on social media with a global reach. Our website has over 12,000 yearly visitors and our Facebook page reaches over 36,000 viewers monthly. Our goal of 2022 is to strengthen our social media accounts and grow our online following.



Over the past 12 years . . .

We are still standing and going strong. In the past twelve years we have grown to become a prominent figure in the breast cancer community.

- Educated over 300,000 people
- Provided over 1,800 free wigs
- Served over 650 women with free mammograms

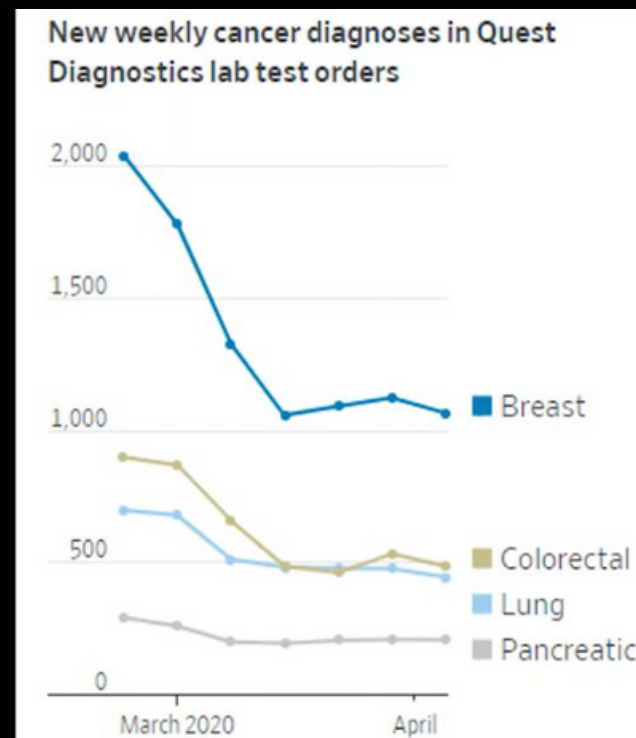
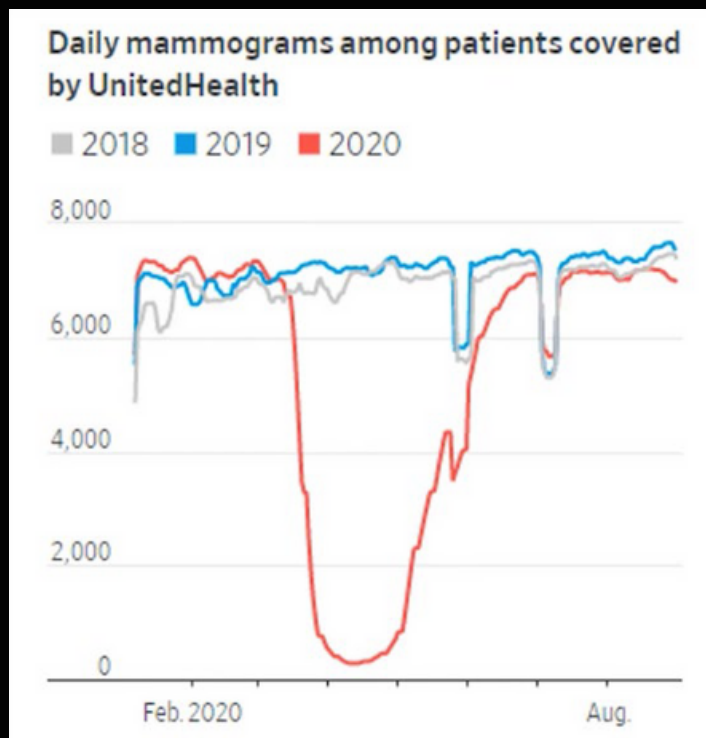




The Impacts of Covid

Covid may have paused the world, but it did not pause breast cancer. Unfortunately, breast cancer is still striking every single day.

Mammography and cancer diagnosis declined 80% in 2020. The medical community is expecting cancer to soar through 2030 due to the trickle effects of Covid with delayed/lack of screening, loss of insurance, decreased income, changes in lifestyle choices; diet, sedentary, lack of exercise, Vitamin D, increased alcohol, stress and more.



Source: Quest Diagnostics

Our Programs Provide Access to Care

Check for a Lump is invested and determined to continue to serve the needs of our breast cancer community. Our programs and services are vital in this climate to the whole health of our community. The Arizona Community Health Improvement plan has addressed Access to Care as the number one priority. Appropriate access to care means that everyone receives the

services and support they need to maintain optimal health and wellbeing throughout their lifetime. Check for a Lump is doing our part to ensure equitable access to breast health care and support. Your annual sponsorship will allow us to meet our goals to assist women in need in our community and reduce disparities.

2022 GOALS

EDUCATION PROGRAM GOALS



Bring attention to online education programs in both English and Spanish



Create video and blogging educational content



Print breast health publication in Spanish to enhance breast health literacy



Enhance and grow marketing awareness events



Expand our reach with collaborative partners in Maricopa County

WIG PROGRAM GOALS



Sustain our wig program serving nearly one woman a day with a free new wig



Continue serving women in Arizona who are undergoing chemotherapy for breast cancer with a free new wig



Provide normalcy, dignity, and self-esteem during an extremely difficult time



Expand our reach with collaborative partners in Tucson and Flagstaff

MAMMOGRAM PROGRAM GOALS



Secure funding to sustain the free mammogram program



Provide 500 free mammograms and diagnostic tests in 2022



Work with Society of St. Vincent De Paul Medical Clinic to bring breast health literacy and access to care to the Hispanic and Latino population



Collaborate with imaging centers to receive competitive discounted rates



Fill the gap left by Komen

SUPER SURVIVOR GOALS



Partner with local community members to create unique survivor gatherings



Continue to analyze the safety and ability to host in-person events for survivors



Build a supportive breast cancer community and support network for patients and their caregivers

Sponsors and Supporters



Accolades and Education



Sponsorship Packages

Your sponsorship is invaluable in helping us serve our local breast cancer community. By supporting and aligning with Check for a Lump, you can boost your community giving and your company profits.



BIG WIG \$15,000

Sponsorship Benefits

Exclusive

Direct customer referrals

Internet/Social Media

- Color logo with hyperlink on every page of our website
- Color logo with hyperlink on sponsorship page
- Company logo with hyperlink in every newsletter
- 12 boosted ads (FB and Insta)
- 12 posts (on LinkedIn and Twitter)
- Recognition in client testimony video

Magazine (30,000 English, 5,000 Spanish plus internet)

- Fall page & color ad 8.5 X 11
- Half page color ad 5.5 X 8.5
- One page specialty editorial
- Color ad on back of cover

Signature Events: Pink Out 5k, Wig Out Gala, and Super Survivors

- Company logo placed on all signature event banner and signage
- Company logo on events Red-carpet back drop
- 25 complimentary tickets to Pink Out 5K
- 10 complimentary tickets to Wig Out Gala
- Full page ad in our Wig Out Gala Program
- Collateral in swag bags
- Company logo on back of all event shirts

BEEHIVE \$7,500

Sponsorship Benefits

Direct customer referrals

Internet/Social Media

- Color logo with hyperlink on sponsorship page
- 1 ad/promotion in our newsletter
- 6 boosted ads (FB and Insta)
- 6 posts (on LinkedIn and Twitter)

Magazine (30,000 English, 5,000 Spanish, plus internet)

- Fall page & color ad 8.5 X 11

Signature Events: Pink Out 5k, Wig Out Gala, and Super Survivors *Covid-pending

- Company logo placed on all signature event banner and signage
- 10 complimentary tickets to Pink Out 5K
- 10 complimentary tickets to Wig Out Gala
- Half page ad in our Wig Out Gala Program
- Collateral in swag bags
- Company logo on back of all event shirts

BOUFFANT \$2,500

Sponsorship Benefits

Direct customer referrals

Internet/Social Media

- Color logo with hyperlink on sponsorship page
- 3 boosted ads (FB and Insta)
- 3 posts (on LinkedIn and Twitter)

Magazine (30,000 English, 5,000 Spanish, plus internet)

- Half page color ad 5.5 X 8.5

Signature Events: Pink Out 5k, Wig Out Gala, and Super Survivors *Covid-pending

- Company logo placed on all signature event banner and signage
- 5 complimentary tickets to Pink Out 5K
- 5 complimentary tickets to Wig Out Gala
- Quarter page ad in our Wig Out Gala Program
- Collateral in swag bags
- Company logo on back of all event shirts

Additional Opportunities through benefiting events.